

APODCSTORE HERITAGE ASSET FUND

The Luxury Handbags Asset Fund

A private investment vehicle focused on the acquisition, preservation, and strategic liquidation of investment-grade luxury handbags from Hermès, Chanel, and Louis Vuitton.

Offered to Accredited Investors Under Rule 501 of Regulation D

48-Month Term | Target Distribution Rate 8.0% Annually*

*Target, not guaranteed — see Return Structure & Risk Factors

ABOUT THIS INVESTMENT

Portable, Liquid, Physical Capital

The Fund acquires, preserves, and strategically liquidates investment-grade luxury handbags, targeting high-demand pieces from Hermès, Chanel, and Louis Vuitton. These assets are treated as physical capital — authenticated, insured, securely stored, and cycled through the secondary market to generate returns for Limited Partners.

\$218 / Per unit

339,118 TOTAL UNITS OUTSTANDING

48 Months

TOTAL FUND TERM (MAY 2026 – MAY 2030)

13 Months

MINIMUM HOLDING PERIOD



What the Fund Targets

- High-liquidity flagship models — Birkin, Kelly, Constance
- A smaller allocation to ultra-rare “Grail” pieces held for longer-term appreciation
- Every acquisition authenticated prior to purchase
- Climate-controlled, insured storage for the full holding period
- Open to new investors during the current offering window

What the Data Actually Shows

A fair reading includes both the long-run track record and the current market moment.



The Long-Run Track Record

Independent analysis (Baghunter) found Hermès Birkin bags appreciated at an average annual rate of approximately 14.2% between 1980 and 2015 — outperforming the S&P 500's real return over the same period.



Supply Discipline

Hermès, Chanel, and Louis Vuitton maintains a long-standing, tightly controlled annual pricing and production strategy, which has historically supported secondary-market premiums on flagship models.



Current Market Signal

More recent data (2024–2026) shows resale values for standard Hermès, Chanel, and Louis Vuitton have softened and consolidated after a period of rapid post-2020 acceleration — a normalization the Fund's underwriting accounts for.



The Honest Takeaway

Luxury handbags have a genuine, well-documented long-term track record — but like any asset class, returns are cyclical, not fixed. The Fund's structure reflects that reality rather than assuming continuous acceleration.

How Investors Earn

A dual-engine model: monthly cash flow, plus long-term capital appreciation from select assets.

1

Target Monthly Distribution

Investors receive a pro-rata share of a targeted 8.0% annualized return, distributed monthly from the Fund's inventory turnover. This is a target based on the Fund's operating strategy — not a guaranteed or fixed return.

2

The Premium (Capital Gains)

A portion of the Fund is allocated to ultra-rare “Grail” Hermès, Chanel, and Louis Vuitton pieces held for appreciation. Gains from these holdings contribute to a Performance Bonus distributed at the end of the Fund term.

3

Reinvestment

Profit from inventory liquidation above the distribution target is reinvested into new acquisitions, growing the Fund Asset Value without additional capital calls from Limited Partners.

Where Investor Capital Goes



- Inventory Acquisition** 80%
Direct capital deployment into high-liquidity models (Birkin, Kelly, Constance)
- Liquidity & Distribution Reserve** 10%
Cash reserves to ensure consistent monthly distribution payments
- Logistics & Security** 10%
White-glove transit, climate-controlled bonded storage, authentication & certification

Who This Fund Is Built For



Accredited Diversifiers

Investors seeking exposure to hard, physical assets outside traditional equities and crypto.



Yield-Seeking Investors

Those looking for a targeted, monthly-distributed return alongside asset-backed security.



Inflation-Aware Portfolios

Investors who understand luxury goods pricing has historically outpaced CPI over long horizons — while accepting that resale markets are cyclical.



Patient Capital

Investors able to commit funds for the full 13-month minimum holding period without needing early liquidity.

Participation is strictly reserved for Accredited Investors under Rule 501 of Regulation D. All prospective investors must complete KYC/AML screening and provide documentation of accredited status — self-certification alone is not sufficient.

The Terms, Plainly Stated



Risk & Asset Security

- All investments involve risk, including possible loss of principal. Past performance is not a guarantee of future results
- Risks include shifts in consumer taste, brand mismanagement, and potential liquidity delays during market downturns
- Physical assets are insured at 100% replacement value against theft, fire, and accidental damage
- Every acquisition is authenticated prior to purchase and held in climate-controlled, monitored storage



Liquidity & Fund Terms

- 13-month minimum holding period is firm; early redemption after 13 months carries a 5% early-exit fee, granted at the Fund Manager's discretion based on available liquidity
- Fund fees (management, acquisition, and any placement fees) will be fully itemized in the definitive offering documents prior to any capital acceptance
- This overview is not an offer to sell securities; any offer is made only through a definitive Confidential Private Offering Memorandum
- This material is not investment, tax, or legal advice — consult your own advisors

CLOSING

A Considered Way Into a Passion Asset

The Heritage Asset Fund offers a way to diversify into luxury handbags as a physical asset class — with the discipline of institutional underwriting, authenticated inventory, and full transparency about how returns are targeted, not promised. We welcome qualified investors who share a long-term view of this market.

INVESTOR RELATIONS

ir@apodcstore.com

MINIMUM SUBSCRIPTION

\$10,000 USD

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